At Carnaval de Barranquilla SAS BIC, we reaffirm our commitment to the protection of the environment, integrating respect for it in every one of our activities and operations.

Our Environmental and Sustainability Policy is designed to meet current needs without compromising the ability of future generations, implementing a preventive and gradual approach that responds to the demands of the current natural environment. In order to ensure responsible management and adapting to regulatory and social changes, our Environmental Policy is continuously updated.

The fundamental principles guiding our actions are as follows:

1. Optimize the use of natural resources and raw materials, promoting their efficiency and sustainability.
2. Improve energy efficiency and encourage the use of cleaner energy sources.
3. Prevent and minimize the generation of pollutants in all our activities.
4. Protect, mitigate, correct, and compensate for the environmental impacts on affected communities and ecosystems.
5. Adopt cleaner technologies and continuous improvement practices in our environmental management.
6. Reduce and leverage waste, implementing new environmental practices starting in 2024, progressively.

We recognize the importance of incorporating sustainable practices that promote environmental preservation, social well-being, and economic balance. Therefore, we are firmly committed to these five lines of action, which are part of our strategic vision and corporate responsibility.

**Waste Management**  
**1.1** **Recycling System**

This involves the implementation of recycling bins and educating attendees on how to properly separate waste. Recyclable materials such as plastic, paper, cardboard, and glass should be collected.

**1.2** **Reduction of Single-Use Plastics**

The aim is to reduce the consumption of disposable plastics, such as water bottles and plastic utensils, by promoting reusable alternatives and the availability of water refill stations.

**1.3 Collaboration with Recycling Companies**

Agreements can be established with local recycling companies to ensure that recycled materials are properly processed and given new use.

**Local and Responsible Economy**  
**2.1 Purchase of Local Products**

Promote the purchase of local food, products, and crafts during the carnival to support local businesses and stimulate the region’s economy.

2.2 **Investment in the Community**

Allocate part of the revenues generated by the carnival to sustainable community development projects, such as improvements to local infrastructure, educational programs, or environmental projects.

**2.3** **Partnerships with Local Businesses**

Collaborate with local companies to provide services and supplies, contributing to the local economy and reducing the environmental footprint associated with transporting products from distant locations.

**Community Engagement**  
**3.1 Local Involvement**

Work closely with the local community in the planning and execution of the carnival. This may include the participation of local cultural groups and collaboration with community leaders.

**3.2 Environmental and Cultural Education**

Organize educational activities that highlight the importance of local culture and environmental sustainability. This may include workshops, talks, and exhibitions.

* 1. **Support for Social Projects**

Allocate part of the carnival's revenue to local social projects that benefit the community, such as the construction of educational infrastructure or support health programs.

**Sustainable Mobility**  
**4.1** **Public and Non-Motorized Transport**

Promote the use of public transportation, bicycles, and walking as preferred options for getting around during the event. Safe bike routes and designated parking areas may be established.

**4.2** **Incentives for Carpooling**

Offer incentives, such as parking discounts, to encourage people to carpool and reduce the number of vehicles on the road.

**4.3 Pedestrian Accessibility**

Design the carnival in a way that makes it easy for attendees to walk between different areas of the event, reducing the need for car travel.

**Energy Efficiency**  
**5.1** **Renewable Energy Sources**

Use renewable energy sources, such as solar panels or wind generators, to power the carnival's energy needs, thus reducing carbon emissions.

**5.2 Efficient Energy Management**

Implement technologies and practices that reduce energy consumption, such as efficient LED lighting systems and smart energy management for the stages.

**5.3** **Awareness of Energy Savings**

Promote the importance of energy saving among participants, encouraging the disconnection of unnecessary electronic devices and turning off of unused lights.

**6. Validity**

This Environmental Policy is effective from its approval by the Board of Directors and the Sustainability Committee, and will be subject to updates as new legal provisions are made or new regulations are issued on the matter.